

## SKILLS

### Summary of Skills

Detail-oriented, well organized, values teamwork, self-motivated, efficient, resourceful, practical, bilingual (fluent in Spanish), natural multi-tasker, willing to relocate

### Software Applications

Adobe Illustrator, Adobe Photoshop, Adobe InDesign

### Conceptual Skills

Package design, publication design, collateral design, identity systems, branding, advertising, environmental graphics, iPad UI design, web layouts

## EDUCATION

### The Art Institute of Phoenix

Phoenix, AZ | June 2007 | Highest Honors Graduate Award  
Bachelor of Arts in Graphic Design | GPA 3.9/4.0

### Kirkwood Community College

Cedar Rapids, IA | May 2004 | Outstanding Student Graduate Award  
Associate of Applied Science in Graphic Communication | GPA 3.8/4.0

## WORK EXPERIENCE

### Consultant/Freelance Designer | January 2007 - Present

*CarolinaR* | Scottsdale, AZ

Large and diversified client list of various sizes and project needs

*Projects include:* Research & product development, package design, branding, identity systems, page layouts, environmental graphics, iPad UI design, web layouts

### Designer/Production Artist | September 2007 - September 2010

*Design Packaging, Inc* | Scottsdale, AZ

Collaborated with Creative Director on packaging developments

Built innovative concept mock-ups & developed custom production templates

Prepared files for print and client approval

Verified factory proofs prior to mass production

### Graphic/Interactive Media Designer | June 2007 - September 2007

*Design44, Inc* | Scottsdale, AZ

Created eye-catching functional web page designs

Designed logo identities and various print collateral materials

### Junior Designer | January 2007 - June 2007

*McMurry, Inc* | Phoenix, AZ

Collaborated with Art Director on numerous design projects

Prepared files for print and client approval

Coordinated design cohesiveness between all freelancers

### Graphic Artist | 2003 - 2005

*Pindar Set, Inc* | Cedar Rapids, IA

Created effective visual advertisements for clients across the U.S.

Designed logo identities and various print collateral materials

Produced spec work and contributed to further sales